



YMCA of Auburn-Lewiston 2026 Sponsorship Package



YMCA OF AUBURN-LEWISTON 2026 SPONSORSHIP TIERS

Promote business in your own backyard. Level up for unique perks!



SPONSOR LEVEL: DIRECTOR'S COUNCIL

Logo on sign in Y gymnasium.*
Logo on sign at Annual Golf Tournament.
Logo and link on Y website and social.*
Logo on lobby TVs at Turner St and HCS.*
8 players in Annual Golf Tournament.

20% off Y memberships for employees.*
Recognition plaque.
Title sponsor for all Y events.*
Logo on sign at all Y events.*
Logo on treadmill screens in 3 fitness centers.*

Logo and link
featured in monthly
email newsletter.*



SPONSOR LEVEL: VISIONARY

Logo on sign in Y gymnasium.*
Logo on sign at Annual Golf Tournament.
Logo and link on Y website and social.*
Logo on lobby TVs at Turner St and HCS.*
4 players in Annual Golf Tournament.

20% off Y memberships for employees.*
Recognition plaque.
Event sponsor for all Y events.*
Logo on sign at all Y events.*



SPONSOR LEVEL: CHAMPION

Logo on sign in Y gymnasium.*
Logo on sign at Annual Golf Tournament.
Logo and link on Y website and social.*
Logo on lobby TVs at Turner St and HCS.*
4 players in Annual Golf Tournament.

20% off Y memberships for employees.*
Recognition plaque.



SPONSOR LEVEL: AMBASSADOR

Logo on sign in Y gymnasium.*
Logo on sign at Annual Golf Tournament.
Logo and link on Y website and social.*
Logo on lobby TVs at Turner St and HCS.*
2 players in Annual Golf Tournament.



SPONSOR LEVEL: PARTNER

Logo on sign in Y gymnasium.*
Logo on sign at Annual Golf Tournament.
Logo and link on Y website and social.*



SPONSOR LEVEL: SUPPORTER

Logo on sign in Y gymnasium.*
Logo on sign at Annual Golf Tournament.

* All perks marked with
asterisks remain in effect
for one (1) year following
initial sponsorship payment.



Scan the QR code or
visit alymca.org/sponsors
to become a Y sponsor today!

COMMUNITY REACH

ACTIVE MEMBERS

Y at The Health Club & Spa
1977 S. Lisbon Rd, Lewiston, ME

Y at Turner Street
62 Turner St, Auburn, ME

Y at Central Maine Medical Center
12 High Street, Lewiston, ME

3 LOCATIONS SERVING 3,853 ACTIVE MEMBERS

WEBSITE TRAFFIC

alymca.org

4,232 VISITS PER MONTH / 50,784 VISITS PER YEAR
2,114 NEWSLETTER SUBSCRIBERS

SOCIAL MEDIA

Facebook
5,089 FOLLOWERS

Instagram
680 FOLLOWERS

GOLF TOURNAMENT

Penny Woodard Memorial at Martindale Sep 10th

128 PLAYERS REPRESENTING 60 LOCAL BUSINESSES

COMMUNITY IMPACT

Lewiston MAINEiacs
Family Hockey Night

Y Fit Fest
Triple Crown 5k

Lewiston/Auburn
Balloon Festival

Operation Backpack
School Supplies Fundraiser

Trunk or Treat
at Lost Valley

Mash Potato Mile
Walk/Run at OLEC

Thanksgiving
Food Drive

Gifts for Kids
Christmas Fundraiser

City of Auburn
Christmas Parade

ENGAGING 200+ FAMILIES THROUGH
COMMUNITY EVENTS AND INITIATIVES



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

— SAVE THE DATE —
Thursday Sept 10, 2026

YMCA of Auburn–Lewiston 9th Annual
**Penny Woodard Memorial
Charity Golf Tournament**



alymca.org/golf



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**TAKE A SWING FOR
OUR COMMUNITY!**

YMCA of Auburn–Lewiston 9th Annual
**Penny Woodard Memorial
Charity Golf Tournament**

Thursday Sept 10, 2026
Martindale Country Club, Auburn, Maine

NOW ACCEPTING SPONSORS FOR OUR 2026 EVENT

To register your foursome or to become
a sponsor, please contact Marcie Hird:

207-795-4095 x202 mhird@alymca.org

All proceeds to benefit youth programs and
scholarships, so all children in our community
have the opportunity to participate.

HONORING PENNELL C. WOODARD (1934–2016)

Dedicating over 32 years to steering the Y's charitable mission, few Y members are as decorated as Penny Woodard. He received the YMCA Distinguished Service Award in 1974 and 1985, was recognized as Volunteer of the Year in 2004, and was inducted into the YMCA Hall of Fame in 2016. For a lifetime spent mentoring and advocating for local youth at the YMCA and beyond, we are proud to host the Pennell Woodard Memorial Golf Tournament in his honor.



**SCAN TO LEARN
MORE ABOUT
PENNY'S LEGACY**





HOW CAN I HELP THE MISSION?

- Help expand our programs to serve a greater capacity.
- Create year-round opportunities for fun, learning, and recreation.
- Improve the health and wellbeing of our youth in mind, body, and spirit.
- Offer a safe space for teens to find a place of acceptance and uncover their potential.
- Improve the lives of seniors through classes that keep them active and social.
- Allow us to continue to feed those who are struggling to keep food on the table.
- Instill Maine traditions of community, cooperation, and trust for generations to come.



Scan to visit us online



alymca.org/sponsors

Sponsorship Contact

Marcie Hird

Director of Membership and Community Outreach

mhird@alymca.org 207-795-4095 ext. 202

Thank you for your continued support!

YMCA OF AUBURN-LEWISTON   alymca.org

